

## Guatemala – Culture Smart!

The Essential Guide to Customs & Culture

By Russell Maddicks

The largest and most populous Central American country, Guatemala is a land of contrasts and contradictions. It offers great physical beauty alongside ancient Mayan ruins and a conglomeration of diverse peoples and cultures. It is also unique in Central America in that more than half its population is of Mayan Indian origin. Today the country reflects a combination of ancient Mayan heritage, Spanish colonialism, and modern Western influences, mainly from the United States.

Culture Smart! Guatemala introduces you to the complexities of Guatemalan society and shows how history has shaped the values and attitudes you will encounter. It describes different aspects of Guatemalan life, from festivals and cuisine to socializing and doing business. This new and updated edition provides key insights into the minds and hearts of Guatemalans today and offers practical advice on how to make the most of your time while being a savvy and considerate guest.

**Culture Smart! guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

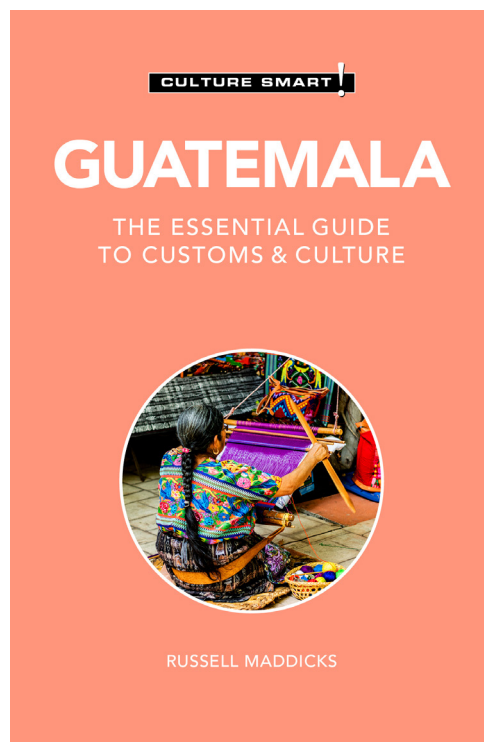
**Russell Maddicks is a travel journalist who has spent the last twenty years exploring the countries of Latin America. Originally from the UK and fluent in Spanish, Russell has authored a number of acclaimed travel guides to a host of Latin American countries including Cuba, Ecuador, Venezuela, and Nicaragua.**

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Distributed in the United Kingdom  
by Central Books  
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**CULTURE SMART!**



SPECIFICATIONS:

ISBN: 9781787023635

Publication Date: 27 Mar 2025

Publisher: Kuperard

TPS: 170 x 110 mm

Printing: 2-colour

Extent: 200 pages, 32,000 words

RRP: £10.99 | USD \$14.99 | CAN \$19.99

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