

Philippines – Culture Smart!

The Essential Guide to Customs & Culture

By **Grahan Colin-Jones** and **Yvonne Colin-Jones**
and **Jorge Mojarro**

The Philippines, a scattered archipelago of seven thousand islands, appears to be one of the most Westernized countries in Asia. However, the realities of Filipino life are complex, and not immediately evident to visitors; the façade of the English language does not run deep. The Filipino people have always shown amazing resilience, whether under foreign rule, or in the face of economic or environmental hardship. They are warm, charming, and welcoming, and beyond the chaotic traffic jams and heat of Manila there is much to enjoy and appreciate. *Culture Smart! Philippines* gives you the inside story of this unique and attractive country and unpacks the daily lives of its inhabitants. An explanation of the values, attitudes, and customs of the Filipinos today opens the way to a more meaningful experience, while an abundance of practical information on socializing, working, shopping, and communicating will help to make it a more enjoyable experience, too.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

Grahan Colin-Jones is a linguist by training, and an international civil servant by profession. He has lived and worked overseas for more than forty years, and has experienced the realities of living and working in Asian cultures, including fifteen years in the Philippines.

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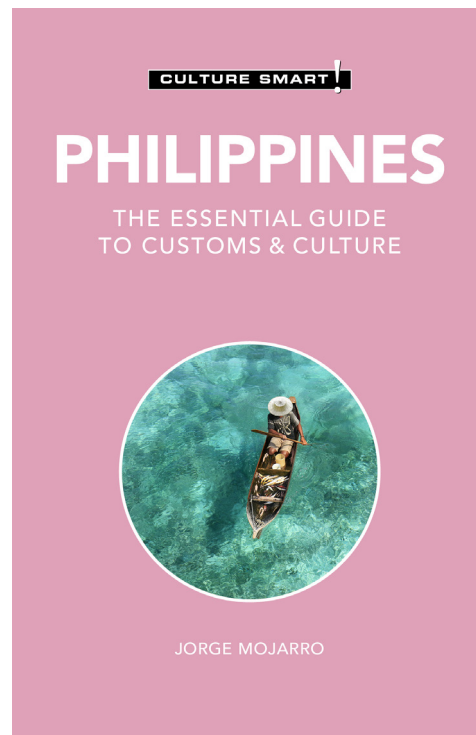
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