

Uganda – Culture Smart!

The Essential Guide to Customs & Culture

By Ian Clarke

There are good reasons Uganda is called “the Pearl of Africa.” Beyond its ideal climate, abundant wildlife, and spectacular natural beauty, however, it is the friendly and good humored Ugandan people who make this country different. Drawn from more than twenty tribes, they represent a tapestry of traditions, ethnicities, and cultures. As a society they are devoutly religious and conservative; as individuals they are surprisingly laid back. English is widely spoken but there are many cultural pitfalls to be aware of – differences in expectations, customs, and ways of behaving.

Culture Smart! Uganda provides key insights into Ugandan life and offers practical tips on how best to meet the Ugandan people on their own terms – vital information for travellers and businesspeople alike.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

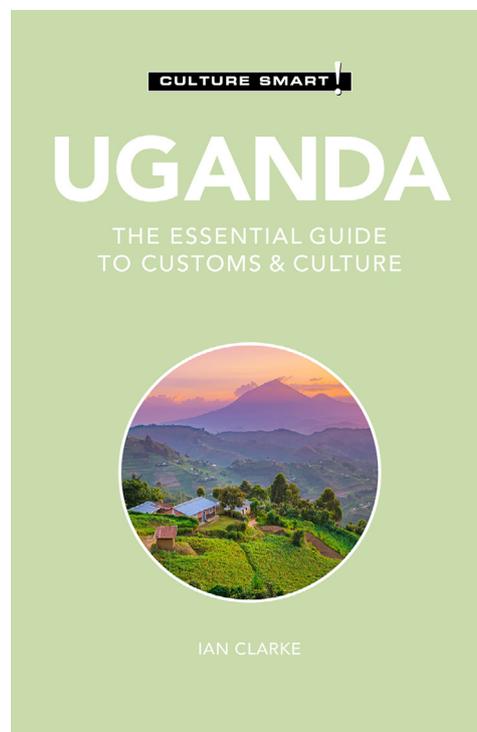
Ian Clarke has lived in Uganda for more than thirty years. Born in Northern Ireland, he is also a Ugandan citizen and, as the Mayor of Makindye Division of Kampala, he was the first white elected politician. He writes a weekly social commentary in the *Sunday Vision*, Uganda’s national newspaper, and has published two books, *The Man with the Key has Gone and How Deep is this Pothole?*. He lives in Kampala with his wife and family.

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CULTURE SMART!



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