

Russia – Culture Smart!

The Essential Guide to Customs & Culture

By Grace Cuddihy and Anna King

Discovering the Russian soul is like opening a matryoshka, a Russian doll, revealing the many layers. The Russian orthodox religion is unique; Russian history is tragic; and the people are unpredictable. Russia's military and political power, as well as the rich contribution of its art and culture, is the result of an inner dynamic not always understood by outsiders.

Culture Smart! Russia sets out to help you to become a more perceptive traveller, and to make your trip more personally fulfilling. It explores the connections between Russia's turbulent past and its paradoxical present; it describes present-day values and attitudes, and offers practical advice on what to expect and how to behave in different social circumstances.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

Grace Cuddihy is a translator and editor who has lived in Moscow, and in Russia's Mari-El Republic. In Moscow she worked as a governess for Russian families, as an English teacher, and for three years as an editor at *The Moscow Times* newspaper. She continues to work as a freelance editor and translator.

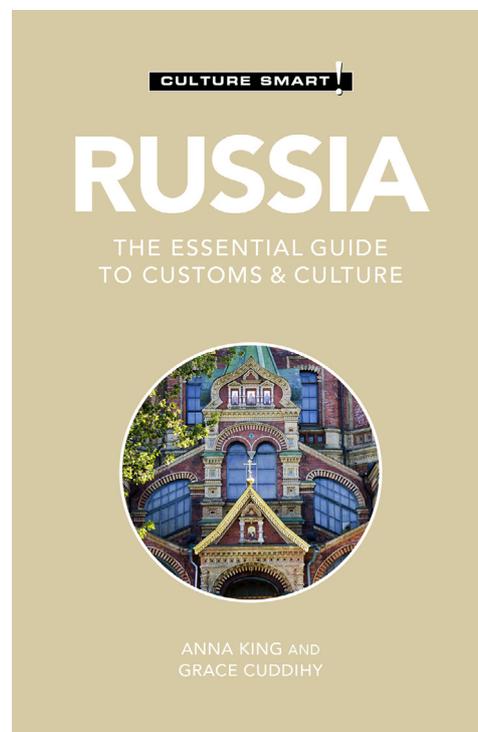
Anna King is a Russian-born business development consultant specializing in cross-cultural issues, negotiation practices, and conflict management. She speaks seven languages and has an M.Phil. degree from Cambridge University. Anna has worked with key government and decision makers in Britain and across the CIS. She is now managing director of the British-based consultancy 3C Negotiations, and is the author of numerous articles and books on cross-cultural communication.

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59 Hutton Grove, London, N12 8DS, UK
Phone: +44 (0)20 8446 2440
Office@kuperard.co.uk
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