

# Malaysia – Culture Smart!

## The Essential Guide to Customs & Culture

By Victor King

Malaysia presents visitors with an exciting and fascinating medley of cultures—Malay, Chinese, Indian, Arab, Eurasian, Dayak, and aboriginal. Though very much a modern nation state, its diverse communities retain a considerable amount of their unique heritage and, in its customs, religions, festivals, costume, cuisine, languages, and architecture, Malaysian society perfectly illustrates the virtues of a vibrant pluralism.

*Culture Smart! Malaysia* sets out to help you navigate this rich and complex cultural mix. It provides a succinct and straightforward introduction to Malaysian history and society, explains the deeper core values of the different ethnic groups, and guides you through the maze of Malaysian etiquette and behaviour for both social and business settings. Through greater understanding and insight, a more meaningful experience of this captivating country awaits.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

**Victor King** has been teaching and undertaking research in the sociology and anthropology of Southeast Asia since the early 1970s. He is Emeritus Professor in the School of Languages, Cultures and Societies, University of Leeds; Professorial Research Associate in the Centre of South East Asian Studies, School of Oriental and African Studies, University of London; Adjunct Professor at the Research Center for Social Science and Sustainable Development, Chiang Mai University, Thailand; and Distinguished Visiting Fellow at the Institute of Asian Studies, Universiti Brunei Darussalam. He has a wide interest in the anthropology and sociology of Southeast Asia, particularly in Malaysia, Indonesia, and Brunei, and has conducted research there since the 1970s. His many books include *The Best of Borneo Travel*.

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**CULTURE SMART!**



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