

Argentina – Culture Smart!

The Essential Guide to Customs & Culture

By Mary Godward and Robert Hamwee

The second-largest country in South America, Argentina has been through great changes in recent years. Its journey from dictatorship to democracy has left many scars, but these are largely eclipsed by the pride and resilience of the Argentinian people, who have developed a style, a language, and a *joie de vivre* that are all their own. Embracing much more than gaucho, tango, and soccer, Argentina is very unlike its neighbors. And, due to the unique way in which it evolved, is quite different from the expectations many visitors have of a stereotypical Latin American destination.

This new, updated edition of *Culture Smart! Argentina* looks at the attitudes and values of the people and how they've adapted to the challenges and events of the last decade. It introduces you to their customs, traditions, fiestas, lifestyle, and cuisine, and provides you with the essential tools to make the most of your time here.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

Mary Godward is an Argentina-based cultural relations specialist. Having served as Country Director for the British Council in Argentina, she has designed, directed, and delivered a range of projects and partnerships in the field of education, science, arts, and language.

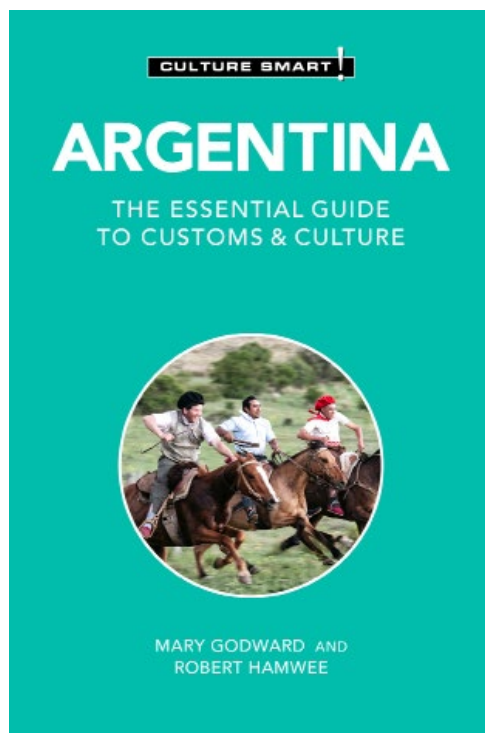
Robert Hamwee is a training and management consultant who was born and brought up in Argentina before moving to the UK at the age of twenty-three. He has a degree in music and business management and speaks six languages. He is the founder and director of Aliquot Consulting Group, which specializes in international and cross-cultural training and business issues.

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