

Japan – Culture Smart!

The Essential Guide to Customs & Culture

By Paul Norbury

The Japanese people have always seen themselves as a nation uniquely apart. Their exquisite art forms and elegant culture, military prowess and technological precision, have long been the envy of friend and foe alike. Today, even as Japan adapts to a rapidly changing world, its traditional culture and consensus-based philosophy have proved remarkably resilient.

Culture Smart! Japan will broaden your perception and understanding of this complex, rich, and dynamic society. It will guide you through modern Japan's shifting social and cultural maze, and equip you with the tools to avoid the pitfalls of cultural misunderstanding. It provides practical tips and invaluable insights into people's attitudes and behavior to help make your visit a more meaningful and successful experience.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

Paul Norbury has been closely associated with Japan and Asian Studies as publisher, editor, and author since the early 1970s, principally through his various imprints: Paul Norbury Publications, Japan Library, Global Oriental, and most recently Renaissance Books. He is a recipient of the Japan Society Award, and the Order of the Rising Sun (Japanese government). He is also the author of *Culture Smart! Britain*.

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Distributed in the United Kingdom
by Ingram Publishing Services
IPSUK.Orders@ingramcontent.com
Phone: +44(0)1752 202301

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CULTURE SMART!



SPECIFICATIONS:

ISBN: **9781787028920**

Publication Date: **04 Mar 2021**

Publisher: **Kuperard**

TPS: **170 x 110 mm**

Printing: **2-colour**

Extent: **200 pages, 32,000 words**

RRP: **£9.99 | USD \$14.99 | CAN \$19.99**

Also Available as an e-Book