

Cambodia – Culture Smart!

The Essential Guide to Customs & Culture

By Kate Reavill

Say "Cambodia," and two associations often come to mind: the lost glories of Angkor, and the horrors of the Khmer Rouge. Any understanding of Cambodia today, however, must embrace these opposites, as well as the changing attitudes within the country caused by something of a demographic revolution—today, close to seventy percent of Cambodians are under thirty.

In the past, Cambodia was the center of the Khmer empire. For six hundred years it ruled much of what is now Vietnam, Laos, and Thailand from its capital at Angkor. The ruins of the Khmer palaces, temples, and cities testify to its power, wealth, high culture, and engineering prowess, while their subsequent abandonment and long obscurity provide a sobering example of civilization's fragility. Today, Cambodia is negotiating its rich and complex past with the challenges of modernity in a globalized world.

Culture Smart! Cambodia is for all those who want to do more than just scratch the surface of this fascinating country. Thoroughly updated, this new edition will enrich your understanding of the land and its people. It explains the key values, attitudes, customs, and traditions that you need to be aware of and provides practical tips and vital information on how to make the most of your time in Cambodia.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

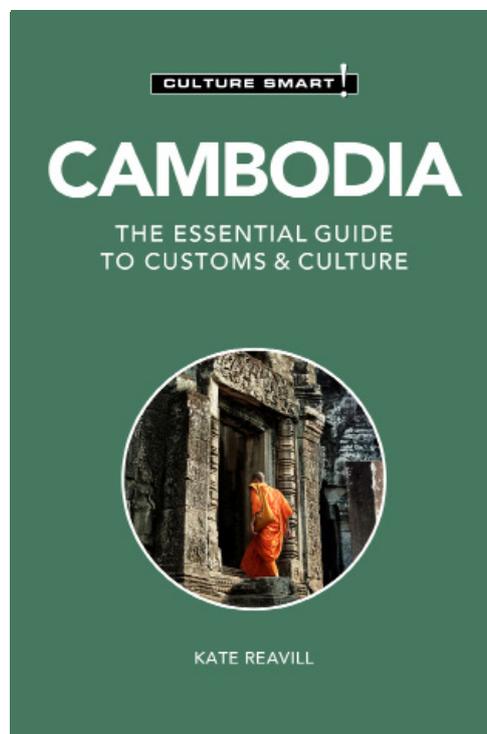
Kate Reavill is a Cambodia-based writer, teacher, and travel photographer. Originally from Leicester, England, she is a graduate of the University of Warwick with a bachelor's degree in English Literature and trained as an English teacher at Oxford University. Kate has lived in Cambodia since 2018 today she is resident in the southern city of Kampot, where she teaches English and is an occasional presenter on Radio Oun, one of Cambodia's national radio networks.

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Distributed in the United Kingdom
by Ingram Publishing Services
IPSUK.Orders@ingramcontent.com
Phone: +44(0)1752 202301

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SPECIFICATIONS:

ISBN: **9781787023154**

Publication Date: **30 Jun 2022**

Publisher: **Kuperard**

TPS: **170 x 110 mm**

Printing: **2-colour**

Extent: **200 pages, 32,000 words**

RRP: **£9.99 | USD \$14.99 | CAN \$19.99**

Also Available as an e-Book

Distributed in the USA and Canada by
Independent Publishers Group (IPG)
814 N. Franklin Street, Chicago, IL 60610
Tel: +1 (312) 337 0747
E-mail: frontdesk@ipgbook.com



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