

## Georgia – Culture Smart!

### The Essential Guide to Customs & Culture

By Natia Abramia

Nestled in the Caucasus Mountains at the crossroads of Europe and Asia, Georgia plays a geopolitical role far greater than its size would suggest. Its strategic location has been both a blessing and a curse, however. Once a battlefield of the Christian and Muslim worlds, today it is caught between its EU aspirations and its location in Russia's backyard.

The ancient Silk Road brought the best of the world to Georgia, which has a rich and dramatic historical heritage, an exquisite cuisine and world-renowned wines, authentic folk music and dances, and an educated and hospitable people for whom indulging a guest is more akin to a religious practice than a simple duty.

This new edition of Culture Smart! Georgia guides you through the past and present realities of this unique country, and offers practical insights into the customs, values, traditions, and daily life of its people. Visitors who immerse themselves in Georgian culture will find the experience deeply rewarding, and that the welcome of those they meet along the way will far exceed their expectations.

**Culture Smart! guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

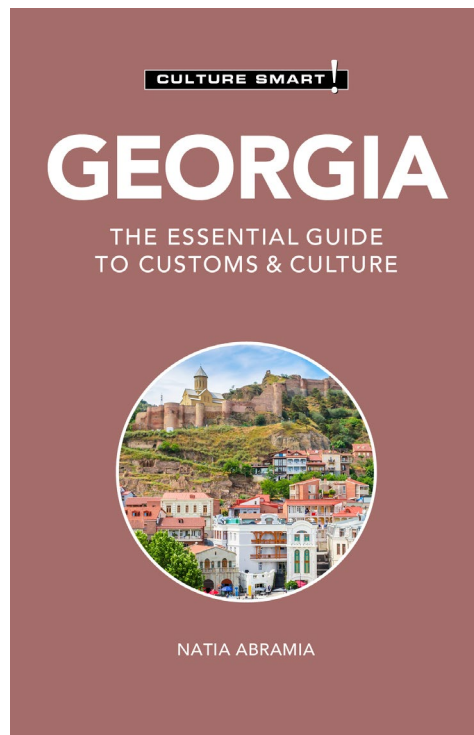
**Natia Abramia** is a London-based Georgian journalist. Before joining the BBC in 2006, she worked in Tbilisi as a TV reporter covering local and international news and current affairs. After completing an MA in International Journalism at Cardiff University, Natia went on to produce TV documentaries on conflicts around the world, including in the Balkans and Kashmir and as a result has had the experience of living and working in numerous different countries and environments.

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CULTURE SMART!



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