

## Italy – Culture Smart!

### The Essential Guide to Customs & Culture

By Barry Tomalin

Italy delights and stimulates with its magnificent cities and monuments, stunningly beautiful landscapes, the glory of its art and architecture, the richness and variety of its food, the elegance of its design and fashion, and the vitality and charm of its people. Italian style and culture have been exported all over the world. At home, however, Italian society and politics are facing challenges as the country struggles to maintain its standard of living, the stability of its currency, and its ability to provide jobs. The influx of refugees across the Mediterranean is putting pressure on both its social fabric and its economy.

*Culture Smart! Italy* is an insider's guide to their daily lives, passions, and preoccupations. It introduces you to their history and culture, and provides vital information and practical tips to help smooth your path in different social situations.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

**Barry Tomalin** is an English writer and teacher specializing in international communication and cultures who has worked with Italian companies in Italy and the UK. He has taught at Link University in Rome, and run training programs in Milan, Rome, Genoa, and Naples. The author of many books on culture and cultural training, he currently teaches at Birkbeck College, University of London, and at Glasgow Caledonian University London.

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**CULTURE SMART!**



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