

## France – Culture Smart!

### The Essential Guide to Customs & Culture

By Barry Tomalin

The French are “different.” You’ll often hear this in conversations among the “Anglo-Saxons,” as the French like to call English-speakers. “Different” means charming, challenging, questioning, stylish, and doing things in their own way and to their own advantage. So what qualities make them so distinctive? And how do you get through to them? By looking at the attitudes and values of the French, and explaining how French life and business works,

*Culture Smart! France* shows you how to fit in as a foreigner. It gives practical advice on how to avoid faux pas and how to behave in different contexts. It takes you through French history, festivals, and traditions, and describes the French at home, on the road, in the restaurant, and at work. Above all, we show you how the French communicate, and how to get the best out of this idiosyncratic and brilliant people.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

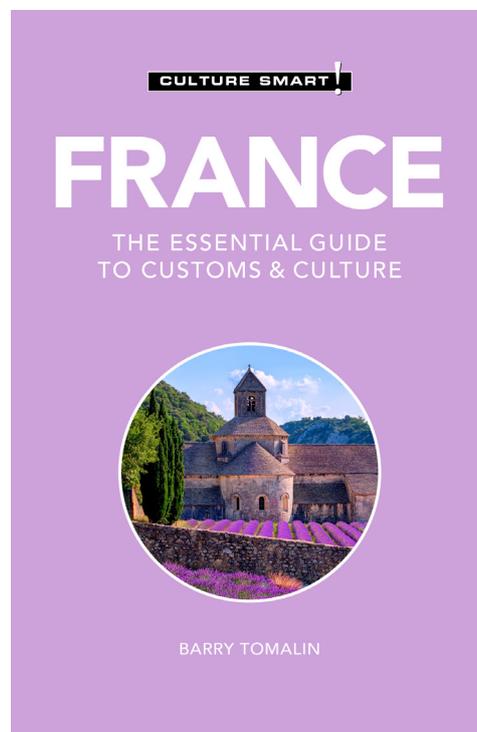
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**CULTURE SMART!**



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